

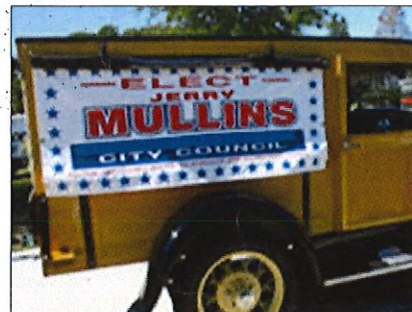
## CHAPTER 7: SIGN REGULATIONS

### Section 7.4 Prohibited Signs

- A. Any sign (other than a government sign), banner or display placed on any curb, sidewalk, post, pole, hydrant, bridge, tree, or other surface located on, over, or across any public street or right-of-way, unless otherwise permitted.
- B. Pennants, ribbons, streamers, strings of lights, spinners, or other similar devices.
- C. Inflatable signs including inflated balloons having a diameter of greater than two (2) feet.
- D. Roof signs.



- E. Any sign which the Zoning Administrator determines obstructs the view of bicyclists or motorists using any street, approach to any street intersection, or which interferes with the effectiveness of or obscures any traffic sign, device, or signal shall be prohibited.
- F. Signs which contain lights, rotating disks, words and other devices not erected by a public authority which may be erroneously construed as government signs or emergency warning signs. An example of this is a sign which contains a picture of a traffic sign plus the word "Stop", "Yield", etc.
- G. Flashing signs, signs with flashing or reflective disks, signs with flashing lights or lights of changing degree of intensity or color.
- H. Illuminated, highly reflective signs or spot lights which hamper the vision of motorists or bicyclists.
- I. Any sign located outdoors which interferes with free passage from or obstructs any fire escape, downspout, window, door, stairway, ladder, or opening intended as a means of ingress or egress or providing light or air.
- J. Any sign located in such a way as to intentionally deny an adjoining property owner visual access to an existing sign.
- K. Signs placed on a piece of property without permission of its owners or agent.
- L. Other signs not expressly permitted in this Ordinance.



**Section 7.5 Signs Not Requiring a Permit**

The following signs are exempt from permit requirements and may be placed in any district provided they are in conformity with the regulations in this Section.

- A. Only one (1) entrance and one (1) exit sign no larger than two (2) square feet each may be erected at each point of ingress/egress.
- B. Unlit signs not exceeding one (1) square foot in area and displaying only the property address and the name of the owner or occupant of the premises.
- C. Flags, pennants, insignias, or religious symbol of any government, non-profit, or not-for-profit organization when not displayed in connection with a commercial promotion or as an advertising devise.
- D. Government and public interest signs.

- E. Integral decorative or architectural features of buildings, including signs which denote only the building name or date of erection. Such signs shall be permitted as exceptions only when cut into any masonry surface or fixed with a metal plate.



- F. Campaign and election signs provided that:
  - Each sign shall not exceed eight (8) square feet in area.
  - All such signs shall not be placed more than 60 days prior to the election and shall be removed within seven (7) days after the election for which they were made. Removal shall be the responsibility of the candidate.
- G. Temporary real estate signs advertising a specific property for sale, lease, rent or development shall be located as follows:
  - One sign per street frontage advertising real estate "For Sale", "For Rent", "For Lease" or "For Development" not greater than ten (10) square feet in area in a residential district and sixty four (64) square feet in area in nonresidential districts may be located on the property being advertised so long as said sign is located behind the street right-of-way line. If the property so advertised lies on a corner lot or double frontage lot, then a second sign may be oriented along the second street so long as the two signs are at least one hundred (100) feet apart as measured by the shortest straight line.
  - In addition to the on-site real estate sign(s), a maximum of three (3) directional signs, each not exceeding four (4) square feet in area, shall be permitted off the subject premises. The message of said signs shall be limited to the name of the property or development being advertised, an address, a telephone number, a directional arrow, mileage to the subject property, and the terms "Lot/Home For Sale", "For Rent", "For Lease", "For Development", etc.
  - No more than three (3) temporary directional signs advertising a specific planned commercial or mixed use development, subdivision, multi-family development, etc. may also be permitted off-site. Each such sign may have a maximum area of three (3) square feet.
  - All such temporary signs shall be removed within two (2) days after the property has been sold, rented, leased, etc.
  - No sign allowed under this subsection shall be lighted.



## CHAPTER 7: SIGN REGULATIONS

### H. Temporary construction signs provided that:

- Signs in conjunction with any residential use shall not exceed ten (10) square feet each.
- Signs in conjunction with all other uses shall have a maximum area of thirty two (32) square feet each.
- Only one (1) such sign oriented per street front per premises shall be erected. Any two (2) such signs located on the same premises shall be located at least one hundred (100) feet apart as measured by using a straight line.
- Such signs shall not be illuminated.
- Such signs shall only appear at the construction site.
- Such signs shall be removed within two (2) days after a completion of the project.

### I. Temporary farm product signs provided that:

- One on-premises sign may be used. Said sign shall be located off the street right-of-way and at least 10 feet away from any side lot line. Such sign shall have a maximum area of nine (9) square feet and may not be illuminated.
- A maximum of two off-premise signs shall be permitted. Said off-premise signs may be no greater than four (4) square feet apiece and shall not be illuminated. No such sign shall be allowed in the street right-of-way or within 10 feet of a side lot line.

### J. Temporary special event signs for religious, charitable, civic, fraternal or similar non-profit or not-for-profit organizations provided that:

- Signs shall be erected no sooner than ten (10) days prior and removed no later than two (2) days after the event.
- No such sign shall exceed six (6) square feet.
- No such sign shall be illuminated.
- All such signs shall be located off the street right-of-way, unless otherwise granted permission for such location by NCDOT. In no case may any such sign extend onto or over a street pavement or impede the view of any motorists or pedestrians. Location of such signs within a road right-of-way shall be limited to the day of the event.



### K. Temporary displays as part of a holiday or civic event so long as any such displays are not located within a street right-of-way unless permission for such is first granted by NCDOT.


### L. One (1) on-premise and three (3) off-premises yard sale signs per yard sale. All such signs shall be removed within 24 hours after the yard sale has been terminated. No such sign shall be greater than four (4) square feet in area. All such signs shall be located off the street right-of-way.

### M. Directional Signs (for civic uses only) provided that:

- No more than three (3) directional sign per principal use may be erected. No two directional signs advertising the same principal use shall be located within 1,000 feet of each other as measured using the straightest short line distance.
- Directional signs greater than three (3) feet in height as measured from the grade of the road upon which it fronts shall be located outside the required sight triangle.
- Directional signs shall not be illuminated.
- All directional signs shall be free-standing signs.



## CHAPTER 7: SIGN REGULATIONS

- There shall be no greater than four (4) directional signs on separate supports at the intersection of any two (2) roads.
  - More than one (1) sign may be placed on the same supports.
  - No two (2) directional signs hung from separate supports shall be located within five (5) feet of each other.
  - The maximum area of any directional sign shall be six (6) square feet.
- N. Temporary window signs located inside the window provided that they do not exceed twenty five percent (25%) of the window area.
- O. "Warning", "No Trespassing" and similar informational signs provided that they do not exceed four (4) square feet.
- 
- P. Any sign inside a building, not attached to or placed within an external window or piece of glass that is not legible more than three (3) feet beyond the building in which it is located.
- Q. Temporary banners that do not exceed thirty two (32) square feet and are attached flush to a wall face and do not remain in place for more than thirty (30) days per calendar year.